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Real Cosmeceutical began from CLEANUP Dermatology

Since the opening of CLEANUP Dermatology Yeongdeungpo Branch—which consists only of dermatologists—in 2001, CLEANUP Skin has been seeking fundamental solutions to restore healthy skin while treating clients with various skin troubles.

Based on continuous clinical tests and R&D through an understanding of skin and by holding seminars and workshops, CLEANUP Dermatology dermatologists presented Real Cosmeceutical CLEANUP Cosmetic for home care that allows continuous skincare at home.

CLEANUP Cosmetic will provide sustainable, healthy beauty under the motto of “Recovery of skin function.” rather than simple “Skin care.”



Clean-Up Cosmeceutical



Korea No.1 Clinic **피부과 전문의** **CU** 클린업 피부과의원 **클린업 피부과의원** CleanUp

CLEANUP Dermatology consisting only of dermatologists began its journey in 2001 to recover healthy skin. While treating clients with various skin troubles over the past 20 years, CLEANUP's dermatologists have been asking questions—why we cannot maintain the skin condition of our younger age, why various skin troubles occur, and what to do to maintain healthy skin.

CUSKIN's products, which contain active substances developed based on accumulated know-how through experiences of 1,800,000 treatment cases and holding of seminars and workshops, and CUSKIN R&D Center's technology suggest methods to restore healthy skin rather than fragmental relief of skin troubles.

Solution from dermatologists who know skin best/CLEANUP Cosmetic provides proven effects and fundamental solution for skin troubles

CUSKIN Co., Ltd

Clean-Up Cosmeceutical Prologue



Founded	2004.01.02
CEO	Kim Hyun-Chul
Industry	Cosmetics manufacturing, OEM, ODM, OBM
Address	Headquarters and R&D Center: 151, Osongsaengmyeong 10-ro, Osong-eup, Heungdeok-gu, Cheongju-si, Chungcheongbuk-do, Republic of Korea Seoul office : 6F, 311 Sinbanpo-ro, Seocho-gu, Seoul
Products	Skincare cosmetics, functional cosmetics, hair, body, etc.

Our History

2001



Opened CU Cleanup
Yeongdeungpo branch

2008

Participated in Aesthetics Asia Conference and presented Vitamin U thesis
Singapore Award for CEO Grand Prize hosted by the Korean Productivity Association
Selected as an excellent new growth engine company (Ministry of Knowledge Economy)
Hong Kong NEW IMAX Co. Export
UK DIABETIC HAMPERS Co. Export
Selected as a management innovation type small business (Main-Biz)

2006

Seongnam factory completed
[Patent application] Cosmetic
composition for skin wrinkle
improvement

2005

Changed company name to CUSkin Co., Ltd.
Participated in Guangzhou Beauty Fair

2010 Export to Vietnam

2011 Received the Korea Health Industry Award

2012 Participated in India and Hong Kong fairs
Export to Lithuania
*[Patent application] Vitamin U composition for
wound healing and wrinkle improvement

2013 Export to Indonesia
Participated in Iraq business delegation
*[Patent acquisition] Composition for inhibiting
keloid growth metastasis

2014 Export to Macau
Export to Hong Kong
* [Patent acquisition] Cosmetic composition for
skin whitening



2016

Acquired ISO22716 certification

2017

Export to Romania and Russia
Registered 17 items in China CFDA

2018

Export to Turkey

2019



Completed Osong Factory in Chungbuk

Participated in China, Shanghai and Hong Kong fairs

Participated in Thailand Fair

2021

Opened CU Cleanup Dermatology branch in Hanam
• Operating a total of 8 Clean-Up clinics in Korea
Export to Azerbaijan and Saudi Arabia
Registered CPNP Certificate 27 products
Entered 4 Lotte Department Store branches
Entered Living Power Center



2023

Acquire
CGMP

2022

CGMP registration planned
Entered Olive Young
* 10 domestic and foreign
patents / own original technology

Export to Cyprus, Kazakhstan,
Kyrgyzstan, Pakistan and Lebanon

Participated in the Ukraine Fair

Our Vision

CUSKIN's unique dermatological mechanism

that restores healthy skin through effective renal medication research/development



VISION

01 Presents the health and beauty of the skin with the motto of restoring skin function

02 Hyperreal Cosmetics based on research/analysis of numerous clinical data in Cleanup Dermatology

Cleanup Logo



In the maze of skin concerns,
we present a customized solution that can reach a better skin according to individual choices





Business Area

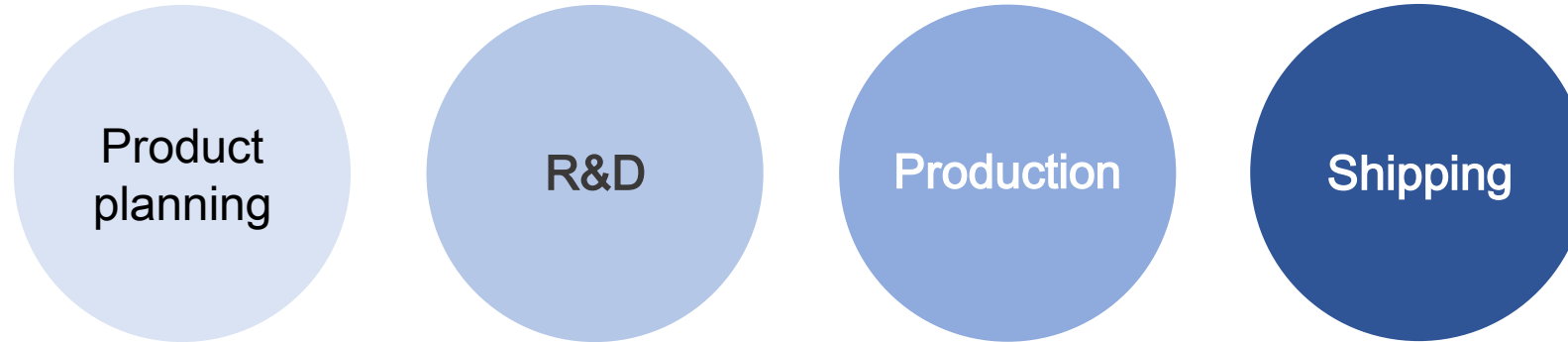
OEM, ODM. OBM

Cosmetics manufacture

Major partners

OEM, ODM, OBM

Field of Business



	Customer request and consultation	Business planning	Product Development	Concepts and Sales Strategies	Production and quality inspection	Shipping
OEM	Customer				CUSKIN	
ODM	Customer		CUSKIN			
OBM	CUSKIN					

Cosmetics Manufacture

OEM, ODM, OBM



Main Clients

TOUN28

TOSOWOONG
BEAUTY INNOVATION

BOTANICAL  THERAPY

UNIMED
유니메드제약

 BEBELAB 베베랩

 GENODERM™

derma:cast
더마캐스트

vancor: dr

ODEROI
RELAXING&MOISTURE

MY NOBEL

COSRX

Dr.TWL™
Dermaceuticals

 강북삼성병원

 한림대학교의료원
HALLYM UNIVERSITY MEDICAL CENTER

 서울대학교
의학연구원

WHIPPED



R&D Center

Research area

Technology Research Center (R&D Lab)

Research achievements

Patent Status

R&D Laboratory



Patented technology, innovative ideas, and technology R&D Center, which can develop all kinds of textures for care from head to toe

CU SKIN's core R&D Center has been operated as a specialty research center since 2006 to develop the best products in Korea and the world.

It designs products to improve skin troubles based on the know-how of CLEANUP's prominent dermatologists and develops products that will satisfy clients by integrating its patented substances such as Vitamin U.

The research center is developing substances with CUSKIN's patented technology and core capabilities acquired through cooperation with Seoul National University and Yonsei University and is strengthening its competitiveness through the publication of SCI-class papers.

It is also making its best effort to meet consumers' various needs through regular domestic and overseas market investigations.

CUSKIN's steps continue for the recovery of healthy skin.

CUSKIN LAB

CUSKIN LAB Research Result

Acquisition of government tasks

Participation in global cosmetic new material and new technology R&D project: Development of vitamin U and its derivatives as a skin barrier damage recovery material

Conducted product process technology development project research

Anti-wrinkle patent substance Vitamin U raw material odor improvement



**Medical Professor
Kim Dae-deok**

Ph.D. Rutgers-The State
University of New Jersey, College of Pharmacy
Master of Pharmacy, Seoul National University
Bachelor of Pharmacy, Pusan National University
Post-doc, University of Washington,
Seattle
Associate Professor, Pusan National
University, College of Pharmacy



**Medical Professor
Choi Jun-seok**

Master of Pharmacy, Seoul National University
Doctor of Pharmacy, Seoul National University

BK21 Applied Bio pharmacology Corporation
Korea University Life Resources Research Institute
Department of Biotechnology, Sejong University
Seoul National University General Pharmaceutical
Research Institute
Joint Research Institute of Biotechnology, Seoul
National University
Department of Pharmacy, College of Pharmacy,
Daegu Catholic University



**Medical Professor
Kim Won-seok**

College of Medicine, Seoul National University

Clinical Assistant Professor of Dermatology at
Samsung Medical Center
Director of Dermatology at Kangbuk Samsung
Hospital
Professor of Dermatology at Sungkyunkwan
University
Director of Research Support at Kangbuk
Samsung Hospital
Kangbuk Samsung Hospital's planning and
planning director
a full member of the dermatological society
Regular member of the Skin Beauty Surgery
Subcommittee

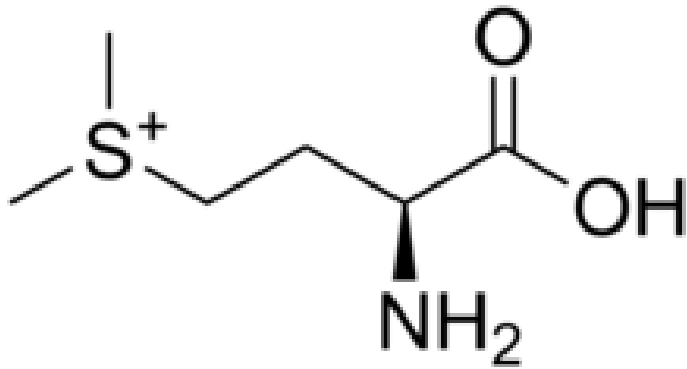


Dr. Song Min Kyu

College of Medicine, Seoul National University

Dermatologist (2002~)
Full member of the Korean Academy of Dermatology
(2002~)
Full member of the Korean Academy of Dermatology
(2002~)
CU Cleanup Dermatologist Gangnam Branch (2006~)

Vitmain U : Patent ingredient for exclusive use by CUSKIN

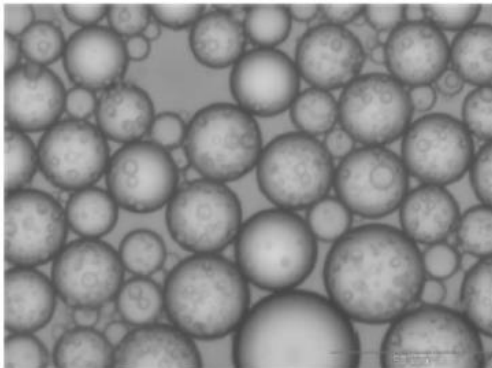


Vitamin U is a nutrient existing in cabbages and broccoli in high amounts and has been used to treat ulcer, stomatitis, and skin wounds since the olden times.

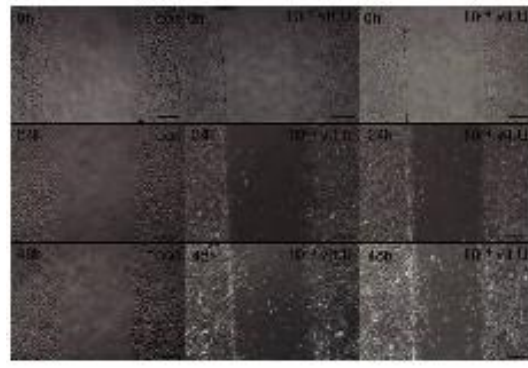
Based on the fact that Vitamin U has an effect of healing stomach ulcer, CU Skin developed it as a cosmetic substance that can improve wrinkles on the forehead and around the eyes and mouth.

Vitamin U improves wrinkles with its excellent regeneration effect of collagen and elastin and provides moisture to dry skin by improving skin's moisture supply mechanism fast.

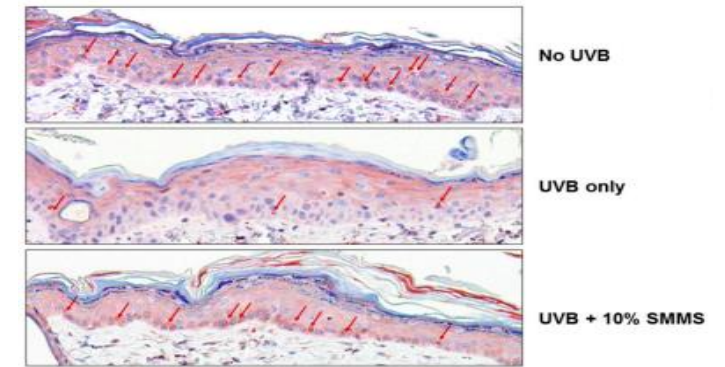
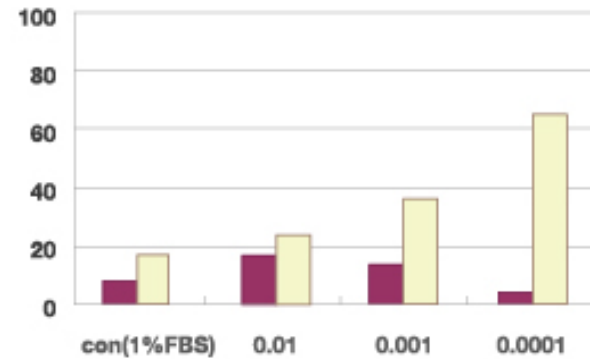
It also restores healthy skin with its excellent effect of protecting cells and improving cell functions.



▲Production of coacervate particles containing Vitamin U



▲Wound healing by Vitamin U concentration



▲UV protection by Vitamin U concentration



CGMP Factory

Production Facility

Factory Introduction

Production Line

Quality Management System

Factory Overview



Execution of optimal production processing by constructing a CGMP plant and the entire company quality management system to dominate the global market and to strengthen quality

CUSKIN's Osong Bio Valley CGMP plant is constructed with a design suitable for CGMP certification, starting from its construction to conquer the global market and to strengthen product quality in 2019.

It is producing cosmetics in accordance with the standard of ISO 22716 System and conducting systematic quality control until the production of finished products



The construction and execution of optimal quality system enable producing and selling excellent cosmetics that satisfy customers' needs and expectations.

Production Facilities



Manufacture Capacity

Mixer 1ton x 1

Mixer 500kg x 1

Mixer 200kg x 1

Own each machine



Tube Filling Machine

Semi-auto

Tube filling machine

Cream filling machine



Multi Cell Line Filling Machine

Semi-auto

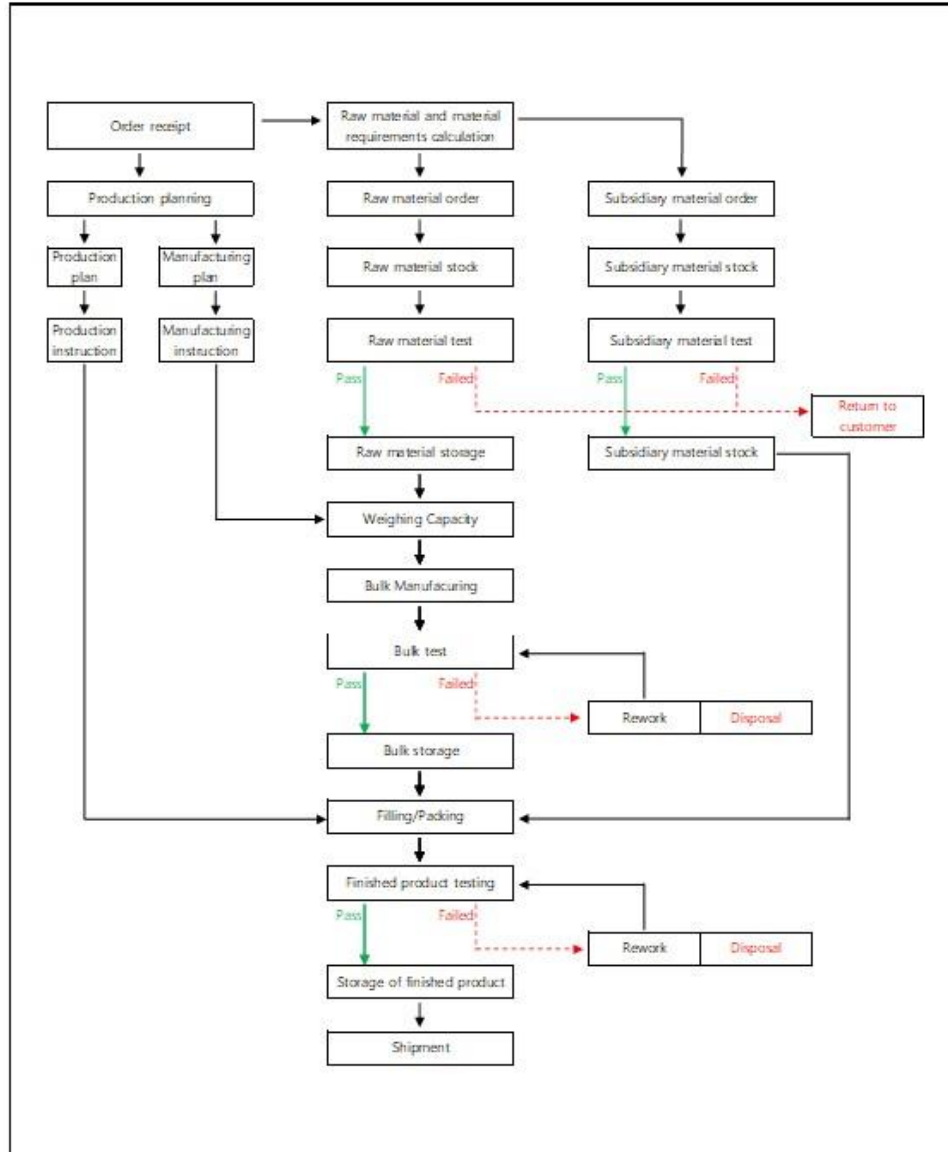
High viscosity filling machine

Low viscosity filling machine

Large capacity filling machine

QC Process

QC Process



Device name	test item
Electronic scale	content
pH Meter	pH
viscometer	viscosity
refractometer	refractive index
melting point meter	melting point
furnace	remnant of ignition
Hood	For pre-treatment and test assistance
specific gravity cup	importance
durometer	Hardness
ultrasonic cleaner	For pre-treatment and test assistance
Clean bench	For pre-treatment and test assistance
BOD Incubator	for microbial culture
Incubator	For stability testing
Autoclave	For sterilization of microorganisms
Vortex Mixer	For pretreatment of microbial samples (mixing)
Water Bath	For sample bath (warming) test
Vernier callipers	For testing subsidiary materials
Vacuum dry oven	For testing subsidiary materials and raw materials (Leak test, dry test)
heating stirrer	For raw materials and physicochemical testing
HPLC	Organic Analysis (Functional raw materials and hazardous substances Quantitative, confirmatory test)
standard weight	For checking weighing instruments





Product area

Cleanup Brand Introduction

Store and promotion status

Overseas Export status

Brand introduction of CUSKIN



Customized home care made
by Cleanup dermatologists

CLEAN-UP



Total anti-aging with highly
concentrated and refined
proprietary patented ingredients

Vitamin 



High prestige anti-aging
based on beauty science

Dr. MK



Solutions for each skin problem

Dr. Solution

Store and promotion status



Overseas Export status



Thank you.